

Toll Brothers

America's Luxury Home Builder™

Toll Brothers Social Media Calendar (Facebook Raleigh, Facebook Charlotte)

(Monday - #AmenityMonday, Tuesday - #TollsTips, Wednesday - #BestOfToll, Thursday - #TollThursday, Friday - #FixtureFriday) #TollBrothersNC

February 2020, Part 1

Week 1

Saturday, February 1

- Facebook Raleigh: It's a great day to tour one of our luxurious living communities, like The Cottages at Brier Creek. Within walking distance to endless shopping and dining, and easy commuting access to Research Triangle Park and Raleigh-Durham International Airport, these townhome-style condos are the perfect option for those looking for low-maintenance, luxury living! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/The-Cottages-at-Brier-Creek> #TollBrothersNC
- Facebook Charlotte: It's a great day to tour one of our luxurious living communities, like Falls at Weddington. Situated in the highly desirable Charlotte suburb, Falls at Weddington offers residents convenient access to shopping, dining and entertainment, as well as a community pool and state-of-the-art fitness center. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Toll-Brothers-at-Falls-at-Weddington> #TollBrothersNC

Sunday, February 2

- Facebook Raleigh: The Signature Collection in Hasentree offers beautiful, large home designs on 1+ acre sites – available with extensive customization. Located just minutes from historic Downtown Wake Forest, Hasentree is a luxurious community surrounded by gorgeous wooded and green open spaces. This amenity-rich community features a Clubhouse, Family Activity Club as well as a picturesque golf course. <https://www.hasentree.com/> #TollBrothersNC
- Facebook Charlotte: The Waverly Home Design in Regency at Palisades is all about comfort and luxury. The centrally located kitchen offers residents the perfect location for entertaining guests, complete with a large island and breakfast area. Additionally, the home offers both a covered patio and covered porch. <https://www.regencyatpalisades.com/> #TollBrothersNC

Monday, February 3

- Facebook Raleigh: Addison Ponds offers residents a luxury home, an ideal location and resort-style amenities. With access to neighboring 12 Oaks, Addison Pond residents can join the Club at 12 Oaks as well as play on the 7,000+ yard Jack Nicklaus course with a reasonable joining fee and monthly dues. The luxurious community is conveniently located to RTP, Downtown Raleigh and RDU International Airport. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Addison-Pond> #AmenityMonday #TollBrothersNC

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Charlotte: Just
Charlotte, Bent

- Facebook outside of
Creek offers homeowners a relaxed lifestyle complete with rural charm and modern conveniences. This luxurious Lancaster County community features on-site amenities including an outdoor pool, fitness center, 3-mile walking trail and a cabana-style outdoor area. <https://www.tollbrothers.com/luxury-homes-for-sale/South-Carolina/Toll-Brothers-at-Bent-Creek-Executive-Collection> #AmenityMonday #TollBrothersNC

Tuesday, February 4

- Facebook Raleigh: Looking for new design techniques? We've got you covered! Check out these five design trends that are gaining attention in 2020. <https://www.tollbrothers.com/blog/2020-design-trends/> #TollsTips #TollBrothersNC
- Facebook Charlotte: Looking for new design techniques? We've got you covered! Check out these five design trends that are gaining attention in 2020. <https://www.tollbrothers.com/blog/2020-design-trends/> #TollsTips #TollBrothersNC

Wednesday, February 5

- Facebook Raleigh: Urban yet luxe, The Egerton in The Pines at Wake Crossing features a spacious, well-designed kitchen coupled with a well-appointed master bathroom complete with an enormous glass-enclosed shower with seat. Situated between Jordan Lake and the Cary/Apex area, this is the community you've always dreamed of. Award-winning Wake County schools, a clubhouse with fitness center, and tennis courts are just a few of the amenities The Pines at Wake Crossing has to offer. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/The-Pines-at-Wake-Crossing/Egerton> #BestofToll #TollBrothersNC
- Facebook Charlotte: The Burlington in The Manors at Lake Ridge offers homeowners deluxe contemporary family living. A well-equipped gourmet kitchen, first floor master bedroom retreat and three sizable second-floor bedrooms are just a few of the luxurious features this home design has to offer. Coming soon to Tega Cay, The Manors at Lake Ridge is conveniently located to popular Baxter Town Center with a range of shopping, restaurants and workout studios. <https://www.tollbrothers.com/luxury-homes-for-sale/South-Carolina/The-Manors-at-Lake-Ridge> #BestofToll #TollBrothersNC

Thursday, February 6

- Facebook Raleigh: Lake Castleberry is coming soon to Apex, NC! Visit the website below to take a tour of the private community that will meet every need and surprise every desire! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Castleberry/Lake-Castleberry> #TollBrothersN
- Facebook Charlotte: The Manors at Lake Ridge is coming soon to Tega Cay, SC! Take an online tour of the luxurious community and its on-site amenities today! <https://www.tollbrothers.com/luxury-homes-for-sale/South-Carolina/The-Manors-at-Lake-Ridge> #TollBrothersNC

Friday, February 7

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Raleigh:

Incorporating high-

- Facebook end fixtures throughout your bathrooms can elevate the space into a spa-like oasis. More on the best fixtures, and other tips to create a luxurious feel here:

<https://www.tollbrothers.com/blog/how-to-turn-your-ensuite-bathroom-into-a-spa-like-oasis/> #FixtureFriday #TollBrothersNC

- Facebook Charlotte: Incorporating high-end fixtures throughout your bathrooms can elevate the space into a spa-like oasis. More on the best fixtures, and other tips to create a luxurious feel in your home here: <https://www.tollbrothers.com/blog/how-to-turn-your-ensuite-bathroom-into-a-spa-like-oasis/> #FixtureFriday #TollBrothersNC

Week 2

Saturday, February 8

- Facebook Raleigh: It's a great day to tour one of our luxurious living communities, like The Cottages at Brier Creek. Within walking distance to endless shopping and dining, and easy commuting access to Research Triangle Park and Raleigh-Durham International Airport, these townhome-style condos are the perfect option for those looking for low-maintenance, luxury living! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/The-Cottages-at-Brier-Creek> #TollBrothersNC
- Facebook Charlotte: It's a beautiful day to tour one of our luxurious living communities, like Regency at Palisades. This community is conveniently located in Charlotte, with nearby upscale shopping, golf courses as well as both major and minor league sports. Regency at Palisades features an exclusive lakeside clubhouse and a full calendar of social activities for residents. <https://www.regencyatpalisades.com/> #TollBrothersNC

Sunday, February 8

- Facebook Raleigh: Located just 5 miles from historic downtown Apex, Jordan Pointe offers residents luxurious home designs and amenities within a private community. Walking trails, designated dog park, basketball courts and playground are just a few of the amenities featured in this luxurious living community. Jordan Pointe is located within the top-rated Wake County School District, with zoning for a brand-new middle and high school. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Jordan-Pointe> #TollBrothersNC
- Facebook Charlotte: Falls at Weddington features modern, open-concept home designs with private backyard retreats. Complete with a community pool and state-of-the-art fitness center, this luxurious living community is the perfect destination for families in the Charlotte area. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Toll-Brothers-at-Falls-at-Weddington> #TollBrothersNC

Monday, February 9

- Facebook Raleigh: Addison Pond offers residents a chance to have it all! This community features beautiful scenery, access to resort-like amenities and a prime location that is just minutes away from everything. Addison Pond is within walking distance from 12 Oaks and the new Oakview Elementary School, and within minutes to Holly Springs Towne Center. Tour our community and find your new home today!

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<https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Addison-Pond> #AmenityMonday

- Facebook Charlotte: Coming soon to Tega Cay, SC is our new community – The Manors at Lake Ridge! Nature lovers will rejoice over four miles of scenic walking trails and close proximity to both Lake Wylie and the Catawba River. Whether going for an evening jog or spending the day out on the water, families are sure to love The Manors at Lake Ridge. <https://www.tollbrothers.com/luxury-homes-for-sale/South-Carolina/The-Manors-at-Lake-Ridge> #AmenityMonday

Tuesday, February 10

- Facebook Raleigh: Have important family keepsakes that you're not sure how to display in your home? Here are some tips on how to easily incorporate them into your decor. <https://www.tollbrothers.com/blog/how-to-display-keepsakes-and-mementos-in-your-home/> #TipTuesday
- Facebook Charlotte: Have important family keepsakes that you're not sure how to display in your home? Here are some tips on how to easily incorporate them into your decor. <https://www.tollbrothers.com/blog/how-to-display-keepsakes-and-mementos-in-your-home/> #TipTuesday

Wednesday, February 11

- Facebook Raleigh: The Waverly in Regency at White Oak Creek features a centrally located kitchen and a spacious great room that make up the heart of the home. A master bedroom with a large walk-in closet and private bath creates an air of comfort and luxury. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Regency-at-White-Oak-Creek/Waverly> #BestOfToll #TollBrothersNC
- Facebook Charlotte: The Duncan in Falls at Weddington offers an airy and expansive floorplan. Ten-foot ceilings, a two-story foyer and a family room with a fireplace and stacked windows make this home great for entertaining. Visit our collection of homes in Falls at Weddington today! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Toll-Brothers-at-Falls-at-Weddington/Duncan> #BestOfToll #TollBrothersNC

Thursday, February 12

- Facebook Raleigh: Head out to the Raleigh Beer Garden on February 15 for the 4th annual Big Frosty Beer Festival! There will be live music and breweries from all over North Carolina serving samples. Get your tickets here: <https://www.eventbrite.com/e/4th-annual-big-frosty-beer-festival-tickets-85542187987?aff=ebdssbcitybrowse> #TollThursday #TollBrothersNC
- Facebook Charlotte: Get into the winter spirit by going ice skating at the Whitewater Center through February 15! Experience one of the largest outdoor skating surfaces in the country by getting your tickets here: <https://usnwc.org/visit/activity-passes/> #TollThursday #TollBrothersNC

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Friday, February 13

- Facebook Raleigh: Does your home need a little light? Here are 27 lighting ideas to help brighten up your home! <https://www.tollbrothers.com/blog/lighting-ideas-for-your-home/> #FixtureFriday #TollBrothersNC
- Facebook Charlotte: Does your home need a little light? Here are 27 lighting ideas to help brighten up your home! <https://www.tollbrothers.com/blog/lighting-ideas-for-your-home/> #FixtureFriday #TollBrothersNC

Saturday, February 14

- Facebook Raleigh: The Pines at Wake Crossing offers great homes in an ideal location close to Jordan Lake and award-winning Wake County schools. The community offers a wide array of amenities perfect for families! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/The-Pines-at-Wake-Crossing> #TollBrothersNC
- Facebook Charlotte: Situated just over the Union County line, Falls at Weddington features modern, open-concept home designs with private backyard retreats. Complete with a community pool and state-of-the-art fitness center, this luxurious living community is the perfect destination for families in the Charlotte area. <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/Toll-Brothers-at-Falls-at-Weddington> #TollBrothersNC

Sunday, February 15

- Facebook Raleigh: The Cottages at Brier Creek offers townhome-style condos with open-concept floor plans and rooftop views. The conveniently placed community is within walking distance of shopping, recreation and dining options in the Raleigh area! <https://www.tollbrothers.com/luxury-homes-for-sale/North-Carolina/The-Cottages-at-Brier-Creek> #TollBrothersNC
- Facebook Charlotte: Bent Creek offers brand new homes with hundreds of customizing options! Our luxurious community has homes placed on large wooded sites that make for the perfect relaxed lifestyle with all the modern conveniences. <https://www.tollbrothers.com/luxury-homes-for-sale/South-Carolina/Toll-Brothers-at-Bent-Creek-Executive-Collection> #TollBrothersNC