# **Instagram post ideas for CUBE**

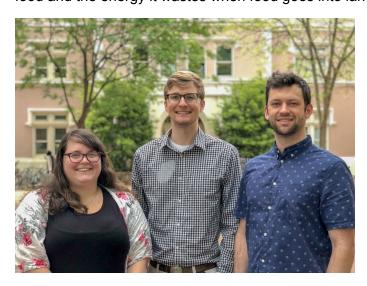
#### **About CUBE:**

"CUBE is UNC's social innovation incubator. It provides students and faculty the opportunity to tackle social issues through entrepreneurial development. Each week we will spotlight current CUBE ventures and share what they are doing to solve social issues in the community!"



### **Green Gears spotlight:**

"Green Gears is a sustainability consulting company with a mission to educate students about their effects on the environment. They are creating and implementing an environmental literacy curriculum for local schools, as well as developing an augmented reality app to help reduce food waste in Orange County. Green Gears wants students to understand the energy it takes to grow food and the energy it wastes when food goes into landfills."



## Jump Ahead spotlight:

"Jump Ahead is an after-school program aiming to promote health and wellness among youth through jump rope and interactive snack activities. The team has run programs at Rashkis, Northside, and Ephesus Elementary schools in Orange County. They hope to expand to expand more in the spring!"



## **OCEANS** Lifestyles spotlight:

"OCEANS stands for outreach, community engagement, advocacy and non-discriminatory support. OCEANS Lifestyles is a support and advocacy organization for adolescents on their weight management journeys. The organization aims to empower adolescents through three different areas of programming: monthly socials, an annual activity day and policy-based advocacy projects. For more information about the venture's founder, Faith Newsome, check out the New York Times article linked in our Instagram story!"

https://www.nytimes.com/2019/11/11/well/family/bariatric-surgery-teen-obesity.html

