



CUBE

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CUBE: Social Innovation Incubator at UNC-CH

What is CUBE?

- CUBE is the University's on-campus social innovation incubator. The program is designed to help students and faculty tackle complex social issues in the community by aiding in the business development process. Those who wish to take on a social issue can apply to the CUBE program through a competitive process and pitch their business model. If selected to participate, CUBE provides students and faculty work spaces, academic instruction, coaching and mentoring from professionals as well as seed capital for the development of the businesses.

How do I apply for or get involved in the CUBE program?

- Applications for CUBE come out in March on <http://socialinnovation.unc.edu>. There will be a button on the website homepage where innovators can pitch their idea to CUBE.
- Applications will close in the beginning of April so CUBE can make decisions about the upcoming class to reveal those selected before the school year comes to a close.

What are some of the companies created out of CUBE?

- CUBE has launched around 45 ventures since it was created in 2012. Currently, there are 12 ventures in CUBE's 2019 cohort. Some past ventures include Musical Empowerment, The Meantime, and Hope Gardens. CUBE ventures focus on a wide range of social issues from the environment to healthcare to education to food insecurity. Current CUBE ventures include Green Gears, a company focusing on environmental education, and Durham Volunteer Doulas, an organization that connects doulas to underserved communities.

Where can I find out more information?

- CUBE is located on the third floor of the Campus Y. Additional information can be found on CUBE's website at <https://socialinnovation.unc.edu/spaces/cube/>. You can also contact the Social Innovation Initiatives Coordinator and CUBE Director at the Campus Y by email at sbonilla@email.unc.edu.